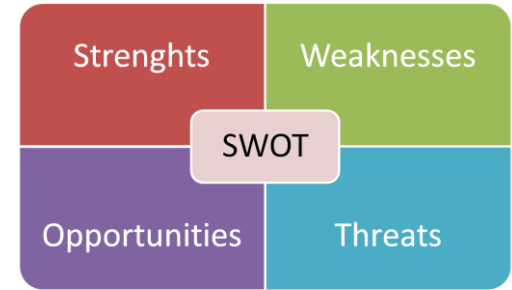


VAST Board Leadership Summit 2017





STRENGTHS

- Our dedicated volunteers
- The general reputation of VAST by VT leaders, agencies and the public
- Our trail network and signing
- A strong staff and board
- Our programs to support our clubs financially
- The LVRT

OPPORTUNITIES

- Market VAST better in VT and outside to grow membership
- Look at other programs that may shift the way we grant out money to benefit everyone
- Grow our young families
- Grow how we network with our members and other states
- The LVRT

WEAKNESSES

- Weather Dependent
- Lower cost to ride in other states
- A general knowledge of what VAST is, but not how vital we are
- Our club volunteers are always aging

THREATS

- No snow
- Supporting the trail system we have as costs go up and membership is static
- Other states with lower costs to ride
- Clubs not compliant with State and Feds
- VAST not requiring financial information from clubs or auditing
- The LVRT
- Increased environmental regulatory burden and project costs

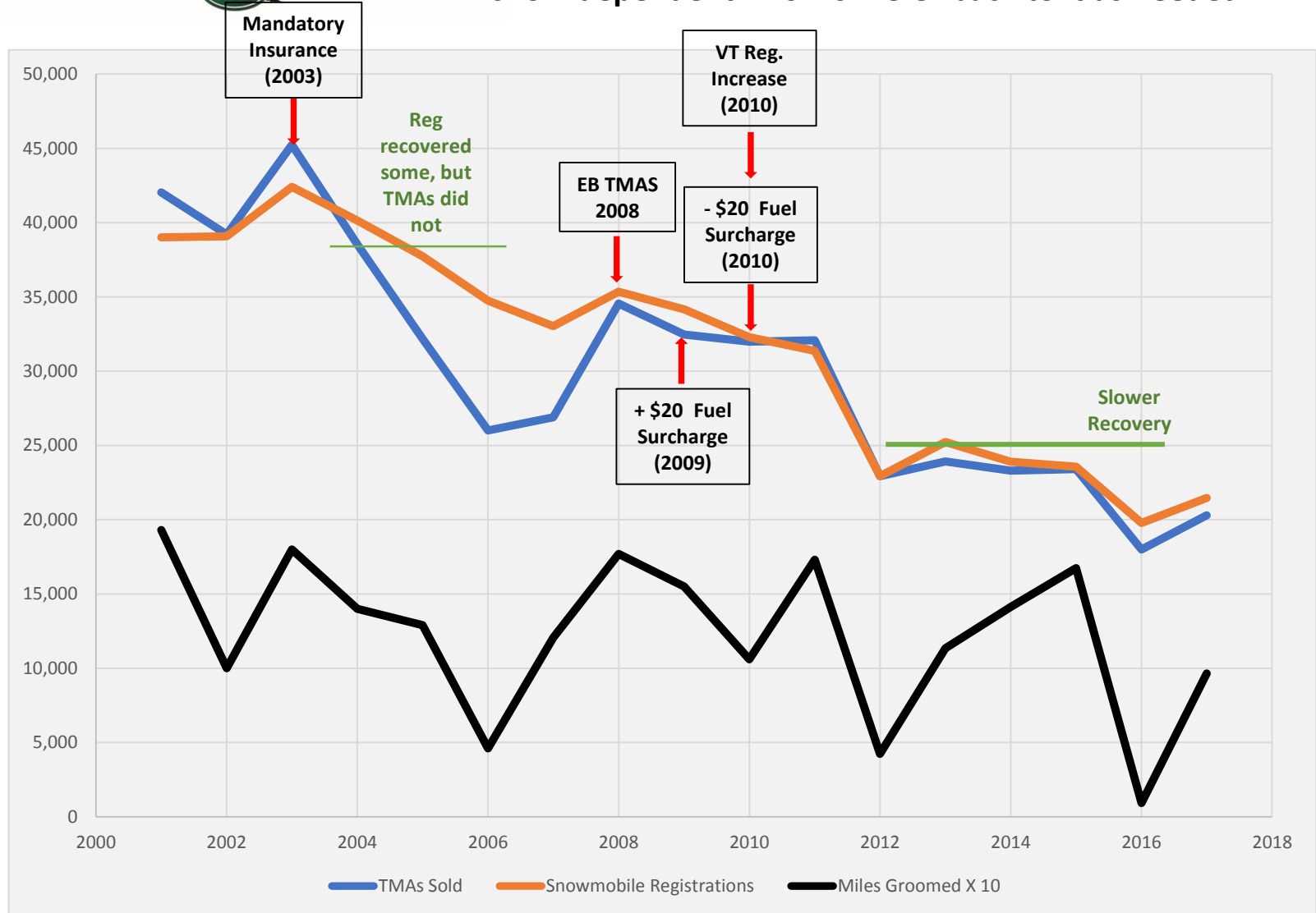


Snowmobile VERMONT

VERMONT ASSOCIATION OF SNOW TRAVELERS (VAST)

The BIG Picture

By looking at the grooming miles line (black), you can see that all the following slides reflect snow and how snow dependent VAST is. Refer back to it as needed.

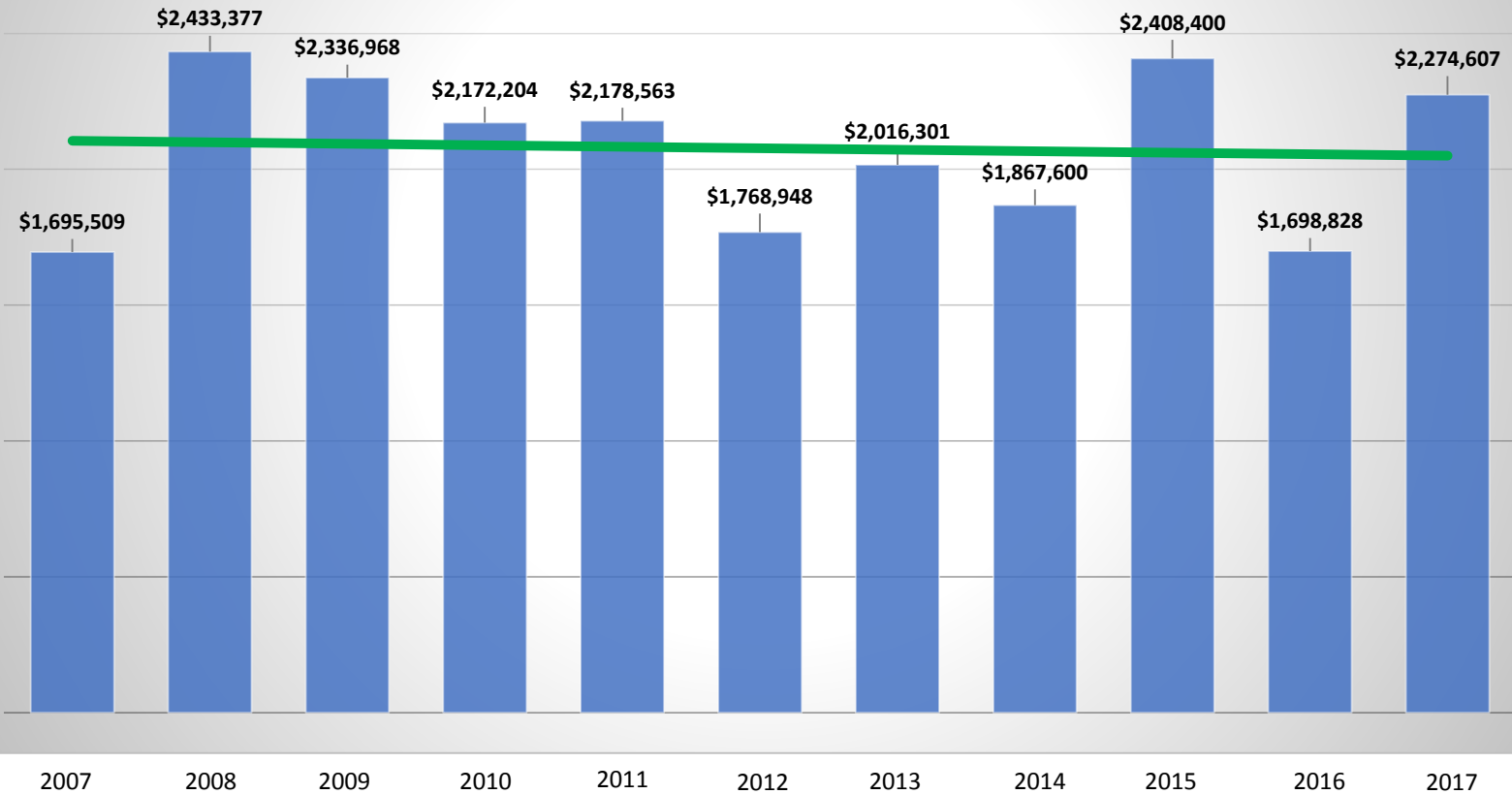




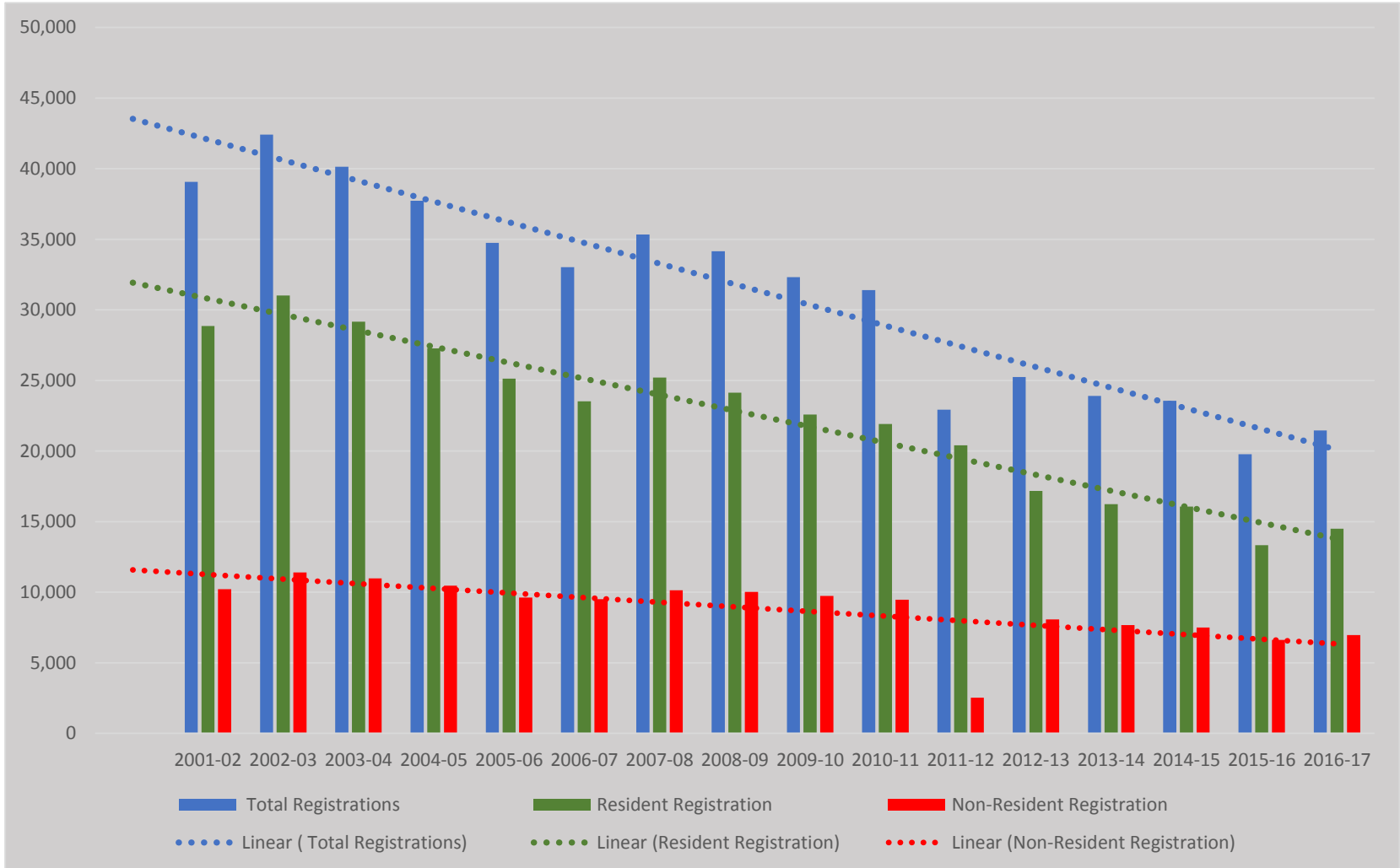
VERMONT ASSOCIATION  OF SNOW TRAVELERS

In order to run on a core of 16,000 members it would cost \$142.16 per person in FY18.

TMA Income



VT Registration Trend



Snowmobile VERMONT

VERMONT ASSOCIATION  OF SNOW TRAVELERS

How do we grow membership?





CLUBS

- Compliance
- County Meeting Updates
- Audits and Why
- Club Consolidation or Shifting and Why is this Happening
- Volunteers to Needed Areas

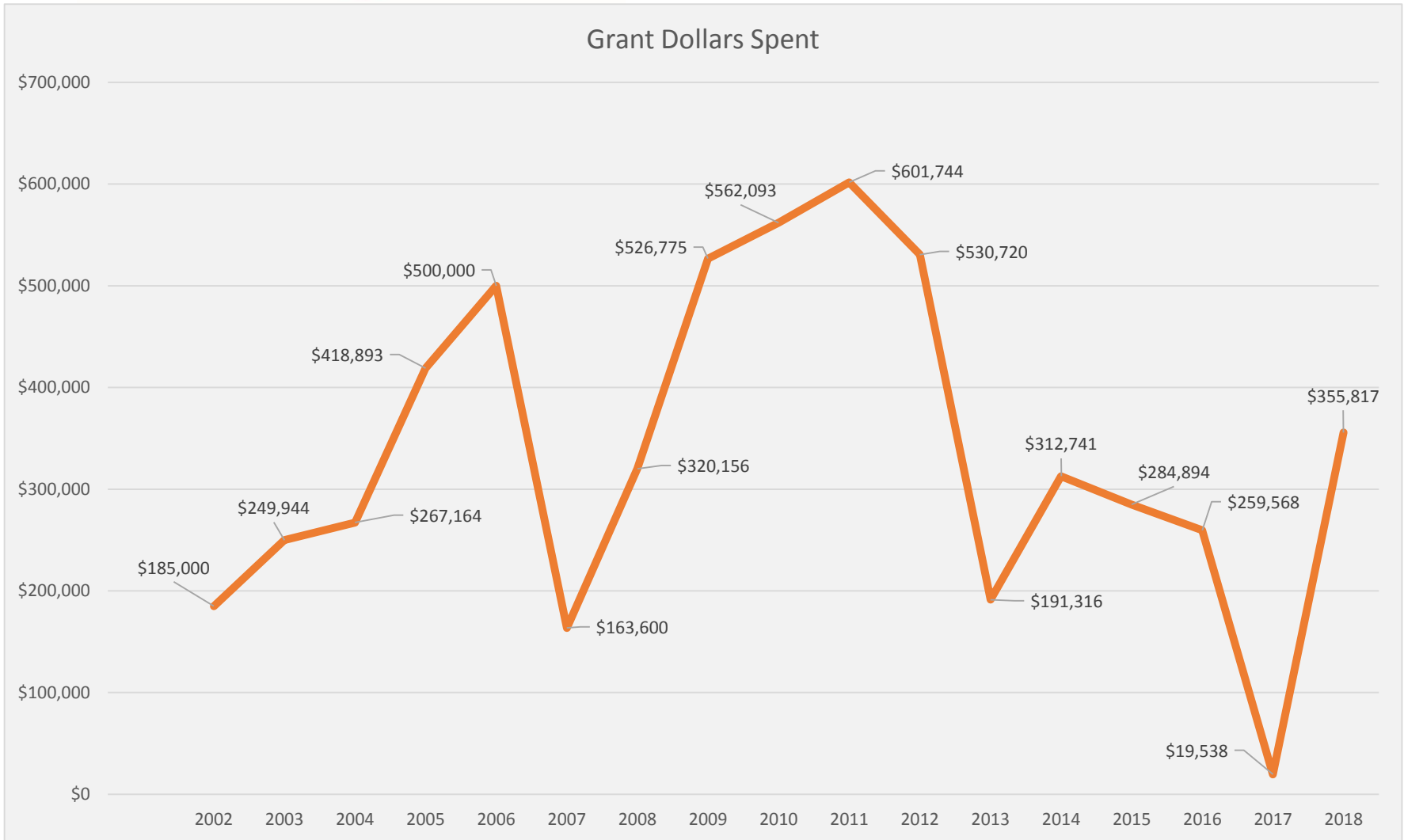


Grant Dollars Budgeted for Trail Construction and Maintenance





Equipment Grants: SSTS FY18 included





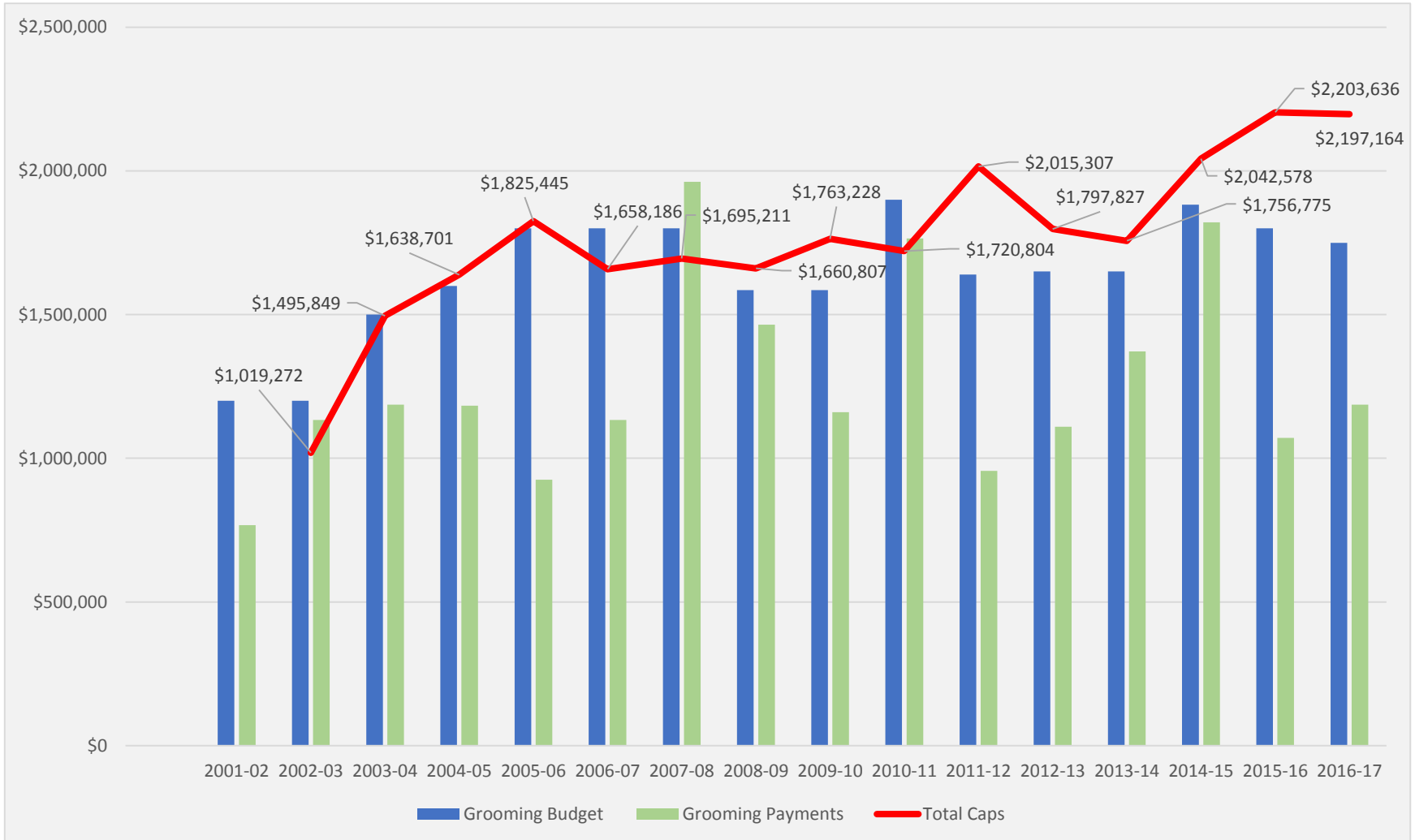
VERMONT ASSOCIATION OF SNOW TRAVELERS

Grooming Budget versus Payments





Grooming Budget, Payments, Caps





Grooming Budget, Payments, Caps

Chart Title

